IN THE CLAIMS:

1. (Withdrawn) Water-soluble amphiphilic cationic associative polyurethanes of formula (I):

$$R-X-(P)_{n}-[L-(Y)_{m}]_{r}-L'-(P')_{n}-X'-R'$$
 (I)

in which:

R and R', are identical or different, and represent a hydrophobic group or a hydrogen atom;

X and X', are identical or different, and represent a group comprising an amine functional group which may or may not carry a hydrophobic group or an L» group;

L, L' and L», are identical or different, and represent a group derived from diisocyanate;

P and P', are identical or different, and represent a group comprising an amine functional group which may or may not carry a hydrophobic group;

Y represents a hydrophilic group;

r is an integer between 1 and 100,

n, m and n have values, each independently of the others, between 0 and 1000;

the molecule comprising at least one protonated or quaternized amine functional group and at least one hydrophobic group.

- (Withdrawn) The polyurethane according to Claim 1, wherein the only hydrophobic groups are the R and R* groups.
- 3. (Withdrawn) The polyurethane according to Claim 1, wherein R and R' independently represent a hydrophobic group; X and X' are L», n and p have values between 1 and 1000; and L, L', L», P, P', Y and m are the same as Claim 1.
- 4. (Withdrawn) The polyurethane according to Claim 1, wherein R and R' independently represent a hydrophobic group; X and X' are L», n and p have the value 0; and L, L', L», Y and m are the same as Claim 1.
- 5. (Withdrawn) The polyurethane according to Claim 1, wherein R and R' independently represent a hydrophobic group; X and X' comprise a quartenary amine; n and p have the value 0; and L, L', Y and m are the same as Claim 1.
- (Withdrawn) The polyurethane according to Claim 1, which exhibits a number-average molecular mass between 400 and 500,000.
- (Withdrawn) The polyurethane according to Claim 1, wherein R and R' represent a

radical or a polymer with a saturated or unsaturated and linear or branched hydrocarbonaceous chain, in which chain one or more of the carbon atoms is optionally replaced by a heteroatom selected from the group consisting of S, N, O and P, or a radical comprising a silicone or perfluorinated chain.

8. (Withdrawn) The polyurethane according to Claim 1, wherein X and X' represent one of the formulae:

in which:

 R_2 represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more carbon atoms optionally is replaced by a heteroatom selected from the group consisting of N. S. O or P:

 R_1 and R_3 , are identical or different, are a linear or branched C_1 - C_3 0 alkyl or alkenyl radical or an aryl radical, wherein at least one of the carbon atoms optionally can be replaced by a heteroatom selected from the group consisting of N, S, O and P;

A is a physiologically acceptable counterion.

9. (Withdrawn) The polyurethane according to Claim 1, wherein L, L', and L» are identical or different, represent the formula:

in which:

Z represents -O-, -S-, or -NH-; and

 R_4 represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more of the carbon atoms optionally is replaced by a heteroatom chosen from N, S, O and P.

10. (Withdrawn) The polyurethane according to Claim 1, wherein P and P' are identical or different, and are selected from the following formulae:

$$R_5 - N - R_7 - Or = R_5 - N - R_7 - R_7 - Or = R_6 - N - R_7 - R_7 - Or = R_6 - N - R_7 - Or = R_6 - N - R_7 - Or = R_6 - Or = Or = R_6 - Or = C_6 - Or$$

R₃ and R₇ are identical or different and represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more carbon atoms optionally is replaced by a heteroatom selected from the group consisting of N, S, O or P;

 R_6 , R_8 and R_9 are identical or different, are a linear or branched C_1 - C_{30} alkyl or alkenyl radical or an aryl radical, wherein at least one of the carbon atoms optionally can be replaced by a heteroatom selected from the group consisting of N, S, O and P;

 R_{10} represents a linear or branched alkylene group which is optionally unsaturated and which optionally comprises one or more heteroatoms selected from the group consisting of N, O, S and P, and

A is a physiologically acceptable counterion.

11. (Withdrawn) The polyurethane according to Claim 1, wherein Y represents a glycol selected from the group consisting of ethylene glycol, diethylene glycol and propylene glycol or a polymer selected from the group consisting of polyethers, sulphonated polyesters and sulphonated polyamides.

- 12. (Withdrawn) A method for using a polyurethane as defined in Claim 1 as a thickener or gelling agent comprising adding said polyurethane to a composition which is to be used for topical application as a cosmetic.
- 13. (Withdrawn) A cosmetic composition thickened or gellified with at least one watersoluble polyurethane according to Claim 1.
- (Withdrawn) The polyurethane according to Claim 6, which has a number-average content mass ranging from 1,000 to 400,000.
- (Withdrawn) The polyurethane according to Claim 7, which has a number-average molecular weight ranging from 1,000 to 300,000.
- (Withdrawn) The polyurethane according to Claim 1, wherein r is an integer between 1 and 50.
- 17. (Withdrawn) The polyurethane according to Claim 16, wherein r is an integer between 1 and 25.
- 18. (Previously presented) A cosmetic composition comprising water-dispersible amphiphilic cationic associative polyurethanes of formula (I): in which:

$$R-X-(P)_n-[L-(Y)_m]_r-L'-(P')_p-X'-R'$$
 (I)

R and R', are identical or different, and represent a hydrophobic group or a hydrogen atom:

X and X', are identical or different, and represent a group comprising an amine functional group which may or may not carry a hydrophobic group or an L" group;

L, L', and L" are identical or different, and represent the formula:

in which:

Z represents -O-, -S-, or -NH-; and

R₄ represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more of the carbon atoms optionally is replaced by a heteroatom selected from the group consisting of N, S, O and P;

P and P', are identical or different, and represent a group comprising an amine functional group which may or may not carry a hydrophobic group;

Y represents a hydrophilic group;

r is an integer between 1 and 100;

n, m and p have values, each independently of the others, between 0 and 1000; and the molecule comprises at least one protonated or quaternised amine functional group and at least one hydrophobic group.

- 19. (Previously presented) The cosmetic composition according to Claim 18, wherein the only hydrophobic groups are the R and R' groups.
- 20-22. (Cancelled).
- 23. (Previously presented) The cosmetic composition according to Claim 18, which exhibits a number-average molecular mass between 400 and 500,000.
- 24. (Previously presented) The cosmetic composition according to Claim 18, wherein R and R' represent a radical or a polymer with a saturated or unsaturated and linear or branched hydrocarbonaceous chain, in which chain one or more of the carbon atoms is optionally replaced by a heteroatom selected from the group consisting of S, N, O and P, or a radical comprising a silicone or perfluorinated chain.
- 25. (Previously presented) The cosmetic composition according to Claim 18, wherein X and X' represent one of the formula:

in which:

R₂ represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more carbon atoms optionally is replaced by a heteroatom selected from the group consisting of N, S, O and P;

 R_1 and R_3 , are identical or different, are a linear or branched C_1 - C_{30} alkyl or alkenyl radical or an aryl radical, wherein at least one of the carbon atoms optionally can be replaced by a heteroatom selected from the group consisting of N, S, O and P; and

A" is a physiologically acceptable counter ion.

- 26 (Cancelled).
- 27. (Previously presented) The cosmetic composition according to Claim 18, wherein P and P' are identical or different, and are selected from the following formula:

$$-R_5-N-R_7- \qquad or \qquad -R_5-N-R_7-R_7-R_7-R_6$$

or
$$R_5$$
— R_7 — or R_6 — R_7 — R_9

 R_5 and R_7 are identical or different and represents a linear or branched alkylene radical having from 1 to 20 carbon atoms, which optionally may comprise a saturated or unsaturated ring, or an arylene radical, wherein one or more carbon atoms optionally is replaced by a heteroatom selected from the group consisting of N, S, O and P;

 R_{6} , R_{8} and R_{9} are identical or different, are a linear or branched C_{1} - C_{20} alkyl or alkenyl radical or an aryl radical, wherein at least one of the carbon atoms optionally can be replaced by a heteroatom selected from the group consisting of N, S, O and P;

R₁₀ represents a linear or branched alkylene group which is optionally unsaturated and

which optionally comprises one or more heteroatoms selected from the group consisting of N, O, S and P; and

A is a physiologically acceptable counter ion.

- 28. (Previously presented) The cosmetic composition according to Claim 18, wherein Y represents a glycol selected from the group consisting of ethylene glycol, diethylene glycol and propylene glycol, or a polymer selected from the group consisting of polyethers, sulphonated polyesters and sulphonated polyamides.
- 29 (Cancelled).
- (Previously presented) The cosmetic composition according to Claim 23, which has a number-average content mass ranging from 1,000 to 400,000.
- 31. (Previously presented) The cosmetic composition according to Claim 30, which has a number-average molecular weight ranging from 1,000 to 300,000.
- 32. (Previously presented) The cosmetic composition according to Claim 18, wherein r is an integer between 1 and 50.
- 33. (Previously presented) The cosmetic composition according to Claim 32, wherein r is an integer between 1 and 25.
- 34 (Withdrawn) A cosmetic process comprising the step of applying the cosmetic composition of claim 18 to hair, skin, nails, lips, or eyelashes.